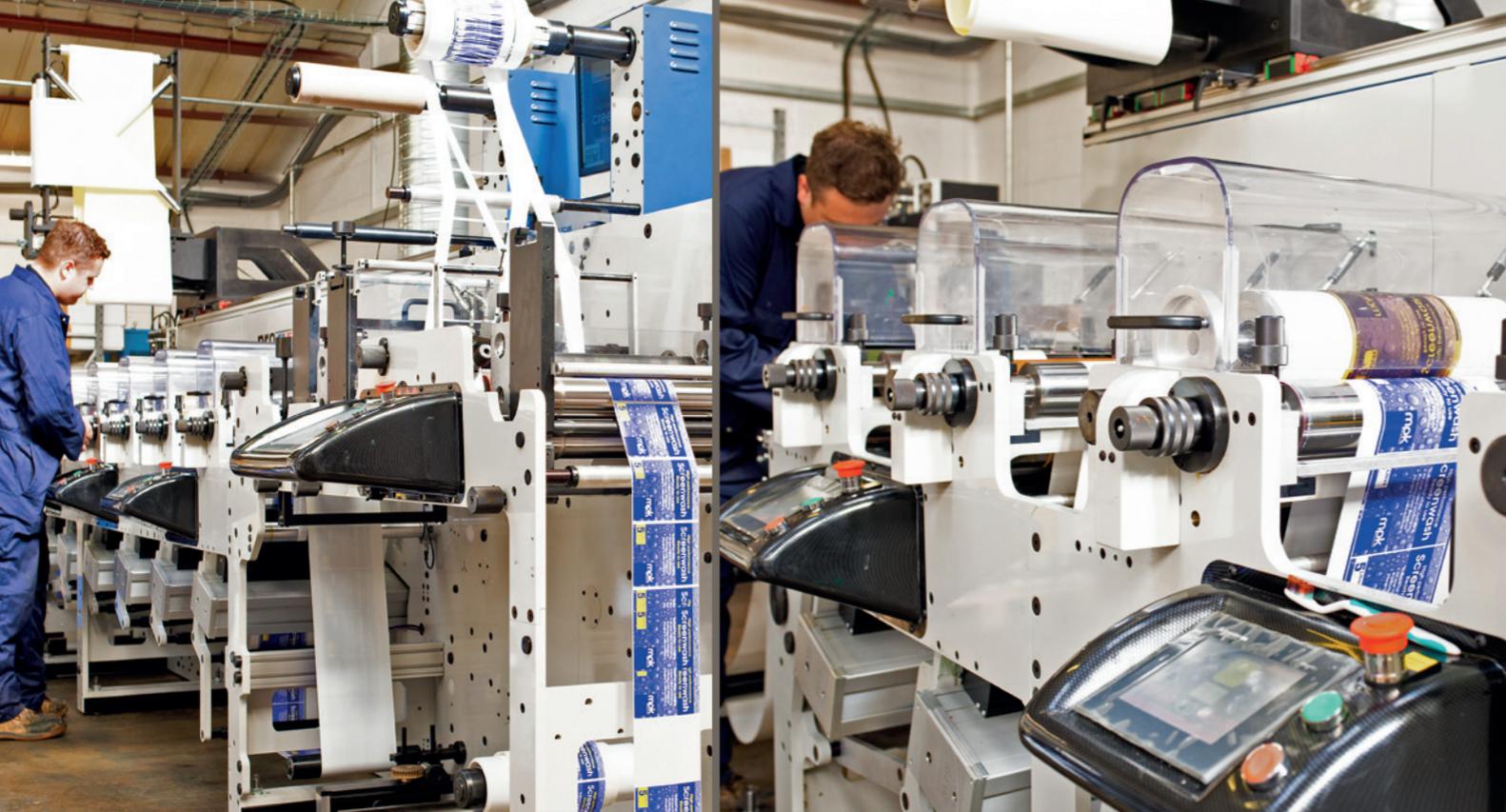


*AdvanceLabels* >



# Advance Labels Limited

Established in 1993, we've built our reputation, and a successful label printing business, on meeting the real needs of our clients and exceeding their expectations. We're proud to be a family-run company, because we think this makes a tangible difference to how we approach your business. From the second we answer your call, you'll talk to someone with a genuine passion for their own business and who really cares about your business, someone who knows what they're talking about but also someone who talks your language.

At Advance Labels, we believe that real service means a great deal more than offering quality products at competitive prices. We believe it means being prepared to do whatever it takes to ensure your project runs smoothly, your delivery is on schedule and you are completely satisfied with your Advance Labels experience.



MADE IN BRITAIN



Packaging Materials

CERTIFICATED

We can help you to choose the best materials and finish to meet your precise requirements in terms of the effect you want to achieve as well as ensuring that your printed labels are fit for purpose.

Whether some unexpected PR means an “as seen on ...” sticker would help you sell more products this week, or you want your brand’s instantly recognisable special colours to appear on food packaging labels destined for the supermarket shelves, we are at hand to help.





## Printed Labels - Material

Dealing with the market leaders such as UPM Raflatac, Avery Dennison, Ritrama we can supply and print up to eight colours on any type of material for your application such as:

Digital Printing • Food • Wine & Spirits • Beverage • Home & Personal Care • Retail Transport & Logistics • Brand Protection & Security • Postal • Durables • Oil & Industrial Chemicals • Tyres

## Printed Labels - Finishing Options

We offer a wide range of varnishes from Gloss to Matt UV as well as laminates for additional protection.

### Decorative Finishing Options:

Kurz is one of the global market leaders in decorative foiling, Advance Labels offers the full Kurz range to ensure your products and brand stand out on store shelves.

## Printed Labels - Size and Shape

We offer a wide range of stock cutter sizes, keeping the cost of your printed labels down and speed-up production. Alternatively, we can create a custom die to a bespoke shape or size for a one-off small charge.

## Printed Labels - Adhesive

Advance Labels can offer a wide range of adhesives for your printed labels to suit your requirements including permanent, hi-tack, freezer, peelable, book peel, tamper-proof and tyre adhesive.

# *Plain Labels*

Advance Labels manufacture a huge range of plain self-adhesive labels on roll or sheet formats. All our labels can be manufactured to the required specification for your own in-house label printers. A wide range of materials are available such as : Vellum, Semigloss, Economy or Top Coat Thermal, Inkjet, Laser, Synthetic's – please contact us for more information.



# Thermal Transfer Equipment

We can supply everything you need to set up a thermal printing system, improve and existing one or replace components. For extra peace of mind we can arrange maintenance contracts for equipment we supply.

To find out more information regarding any of the above items, then give us a call, we are sure we can help you.

If you are running TEC, Datamax, Zebra, GoDex, Soabar, Prodigy, Intermax, Sato, Astromed or Labfax, we can supply ribbons for immediate despatch which we guarantee to be compatible with your equipment.

Our ribbon grades are manufactured to exceed OEM quality standards.

More than 400 sizes available from stock, with most being shipped on a next day basis. Our ribbons are compatible with every make of thermal transfer printer. Back coated with material that offers the highest protection for your printheads. They are manufactured with release layers that ensure the lowest possible energy is required.

We do a great deal of thermal printing ourselves and have solved successfully, puzzles and challenges across the board. If you are faced with a tricky problem with thermal transfer printing, we probably know the answer.





# Specialist Applications

## Decorative Foiling Options

Cold foil decorative transfer is a process in which aluminium, transported on a metalized polyester carrier, is applied on a label substrate without the use of heat.

This inline process allows us to apply metallic foil and print over it at press speed. This gives the ability to lay down foil and print over it to produce brilliant metallic effects with an infinite spectrum of colours at competitive rates.



# Sheeted Labels

We can produce labels on a variety of substrates from paper through to complex Polyester materials, and in a variety of sizes - right up to A3.

With the option to sheet all our labels using our automatic sheeting conveyor, we can supply sheets in any pack size quantity, ready for packing and mailing.

If you have an alternative product that requires bespoke packing which you need help and advice on, then please contact us on

**0116 264 5995**

or

**[sales@advancelabels.co.uk](mailto:sales@advancelabels.co.uk)**





# Resealable Labels

Advance Labels offer a full range of resealable wet-wipe packages from baby care and personal care to industrial wet wipe products. Our labelling materials are designed to withstand water, oils, and organic liquids while showcasing brands at their best.

The functional, resealable materials come in different varieties to suit the intended packaging application and includes a choice of adhesives depending on the desired opening and resealing performance.

Reliable opening and resealing helps protect brand integrity by avoiding the disappointment of dried-out or leaking wet-wipes packages. It also reduces the risk of potential stock losses from unusable packages.



### Stock Control

We offer a fully stock controlled call off service for clients wishing to place forward orders on a call off basis. We can manage the distribution and offer a full pick and packing service.

New Manufacturing BRC Site: We opened our new site in January 2018 to accommodate our expanding modern plant list and is approved for the production of Flexographic and digital self-adhesive labels for the Food and non-food applications.

### Design and Artwork

Our design department can help you with all aspects of origination and design if you need it. We can accept your artwork files in the following formats:- Adobe Illustrator, EPS, PDF. For other formats, please get in touch.

### Business and Marketing Stationery

Many of our clients appreciate the efficiency and consistency of image that is achieved by having one hand controlling all their pieces of print.

The advantages of having their litho work as well as label printing handled by us are clear. We already know and understand their business and hold all their artwork and Pantone colour references on file.

Our in-house litho printing department can do the same for you. We offer all the usual items that you would expect like letterheads, compliments slips and cards, along with overprinted envelopes, brochures, internal forms and pads.



***We understand sustainability labelling has different meanings for different companies. Advance Labels will always offer a wide range of solutions that meet your goals.***

## ***Choosing the right Eco label substrate***

A recent survey of 1000 UK Supermarket shoppers\* found that 52% choose goods that are packaged in materials they know can be recycled.

Choosing the right packaging requirements for your product starts with understanding how the packaging protects your product, enhances consumer use and enables a sustainable end-life.

Our label materials and adhesives focus on sustainability and carbon reduction, one of our sales team are always on hand to give advice.

\*PwC. the road to circularity July 2019

***For more information, please send an email requesting a copy of our Green brochure, or you can download it from our website.***



Anyone can supply labels, but our passion comes from the challenging projects that require a reactive response to our clients need.

**AdvanceLabels** >

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